



MAINE AUDUBON

2025 Annual Report

Maine Audubon works to conserve Maine wildlife and wildlife habitat by engaging people of all ages in education, conservation, and action.



We envision a world where healthy ecosystems abound; where everyone can experience the diversity and wonder of nature; and where science-based education and advocacy ensure that Maine wildlife and wildlife habitat are deeply appreciated and protected.

A photograph of a man with a child on his shoulders planting a rose bush. The man is wearing a black baseball cap, sunglasses, and a purple shirt. He has tattoos on his arms and is holding a black pot with a rose bush. The child is a young boy with blonde hair, wearing a blue and green patterned shirt. They are outdoors with green foliage in the background.

Celebrating the past. Planning the future.

An annual report is usually seen as a time to celebrate the past year's accomplishments and offer a look ahead at what next year might bring. We also see it as an opportunity to step back and take a longer-term view of where we want to be in five, ten, or even 50 years. We've been around for more than 100 years and thrive with long-term planning!

As part of Maine Audubon's current long-range planning process, we recently committed to and confirmed eight hallmarks of our vision. For each hallmark, we have goals, objectives, and strategies with comprehensive work plans. We've started executing those work plans and exciting results are already visible on the landscape. From educators working district-wide in Maine's largest school districts, to the creation of a new building—the Ann and Jim Hancock Native Plants Education Center—at our headquarters in Falmouth which will increase our capacity for programming, from significant wins in the legislative session, to the development of all person trails at two of our busiest centers, we're delivering on our commitment to bring our mission to more people across the state, to get them involved in our work, and to inspire them to take action to protect wildlife.

We owe all these successes to you, our members and supporters. You give us strength in numbers, volunteer hours, and financial support. You give us guidance, enthusiasm, and optimism. With you, we are making positive strides in conserving wildlife and habitat during a time when some of our nation's bedrock environmental laws are under threat and our mission feels more urgent than ever. With your help, we can make sure that the wildlife and habitat of Maine are protected for many more years to come. Thank you.

In 2025, we broke ground on the Ann and Jim Hancock Native Plants Education Center at Gilsland Farm in Falmouth! We are thrilled to have this additional space and renewed purpose for Maine Audubon's programs, especially those focused on restoring plants and ecosystems historically native to Maine. The center and the surrounding landscape will be host to visits and programs for people of all ages. In Holden, the Fields Pond Audubon Center has installed a native plants holding area to support and expand the Maine Native Plants program to other parts of the state and offer a larger inventory of native plants to the Bangor area.

IN 2026 we'll be growing our capacity as we open the new Ann and Jim Hancock Native Plants Education Center in Falmouth.

10,500

In 2025, we helped 10,500 native plants find new homes, helping restore and rebuild natural biodiversity and support native wildlife.

▲ That's approximately a 70% increase in plants sold per year since 2022.



WHAT WE ARE PROUD OF

7,332

In 2025, our educators reached more than 7,000 students in classrooms, at our sanctuaries, and out in the field, and we hosted 332 children at our day camps.

▲ The number of campers at Fields Pond doubled in 2025!



We continue to expand our work in Maine's largest school districts. In Portland, we now work district-wide with all 18 pre-K classrooms, and with every student in grades K-4! In Bangor, we've been working across the district with fifth-grade and pre-school teachers and students. In the 2026-27 school year, we will be expanding that work to include all first- and third-grade teachers and students to shift their current science curriculum to one that is both seasonally and outdoor based.

NEXT YEAR we will be expanding our district-wide work in Bangor.

16

Maine Audubon led programs in all 16 counties of the state and offered a total of 435 public programs.

▲ That's the second year in a row we've been able to offer programs in all 16 counties.



Maine Audubon has been focusing on developing new programs and partnerships both in eastern Maine, especially in coastal Washington County and Downeast Maine, and in western Maine, particularly around Bethel and Rangeley, through programmatic partnerships.

NEXT YEAR we aim to expand our programming in eastern and western Maine.

We are particularly excited about the bill that expands protections for the terrestrial habitat surrounding state-recognized "Significant Vernal Pools." Vernal pools are small, but the role they play in our environment is huge. Another bill we championed, which was carried over from the First Session and passed in the Second Session, requires that new or replacement outdoor lighting installed using public funds or on public property meets standards that prevent light pollution. Reducing light pollution benefits wildlife, and, as Advocacy Director Francesca Gundrum says, "Darkness is a natural resource just like land, just like water, and it is absolutely deserving of conservation."

84

Maine Audubon testified on 84 individual bills in the First Session of the 132nd Legislature (and eight of our priority bills became law), a record-breaking amount of activity.

▲ That's up from submitting testimony for 56 bills in the First Session of the 131st Legislature.



3,742

Thanks to 2,000 volunteers counting on 427 lakes for the 2025 Annual Loon Count, we were able to estimate 3,174 adults and 568 chicks for the southern half of Maine.

▲ That's up from 1,417 adults and 176 chicks in 1983 when the count first began, suggesting the population has more than doubled since then.



Photo: Steve Diamond

Every single number associated with the Annual Loon Count was higher in 2025 than it was in 2024—the number of adult loons, loon chicks, lakes counted, and volunteers—and scientists at Maine Audubon say it's a great indication that the Common Loon population is healthy in Maine.

NEXT YEAR we'll be training volunteers to monitor loon pairs and do public outreach.

A major energy-efficiency renovation to the Visitor Center and Nature Store building at Gilsland Farm presented us with an opportunity to showcase glass designed from the outset to be bird safe. Guardian Glass, an innovator in bird-safe glass technology, offered an incredibly generous donation, and Thompson Innovative Glass and Sierra Pacific Windows donated labor and offered discounted framing services to help install more than 30 bird-safe windows.

IN 2026 the Visitor Center at Gilsland Farm will be a more comprehensive demonstration site where architects and homeowners can view bird-safe treatments and products in place.

After the BirdSafe Maine team worked with WEX to get the company to treat glass at its Portland office with bird-safe decals, our team found 0 dead birds at the treated area.

▼ Our survey team found more than 50 dead and injured birds there over the previous two years, a fraction of the total bird strikes at the building.

0



513

Our properties team created 513 feet of new trails and trail improvements at six sanctuaries and centers.



One of the hallmarks of Maine Audubon's vision is to create accessible, inclusive, and welcoming wildlife sanctuaries that provide a haven for Maine wildlife and broaden access to nature and experiential learning for everyone. We are excited to announce that we have secured funding from the Recreational Trails Program, Morton-Kelly Charitable Trust, Fields Pond Foundation, Athletic Brewing Company, Martin's Point Health Care, and other generous donors which will enable us to construct a new 2,075-foot-long All Persons Trail at Gilsland Farm. The trail will be built to U.S. Forest Service Trail Accessibility standards and will make our trails and programs more accessible to people of varying abilities.

IN 2026 we will be celebrating the opening of an All Persons Trail at Gilsland Farm.

Thanks to support from York County Audubon, Maine Audubon has been building upon our current shorebird work to include education and outreach around coastal sand dunes and the critical habitat they provide for both breeding and migrating shorebirds. New materials developed include flyers, rack cards, and a web page, all of which emphasize the value of dune grass and wrack, or seaweed, and the importance of not moving sand.

NEXT YEAR we'll engage in dune education outreach and continue our shorebird ambassador program

174

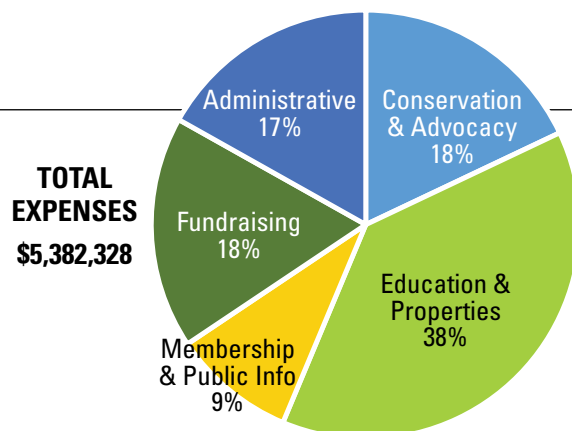
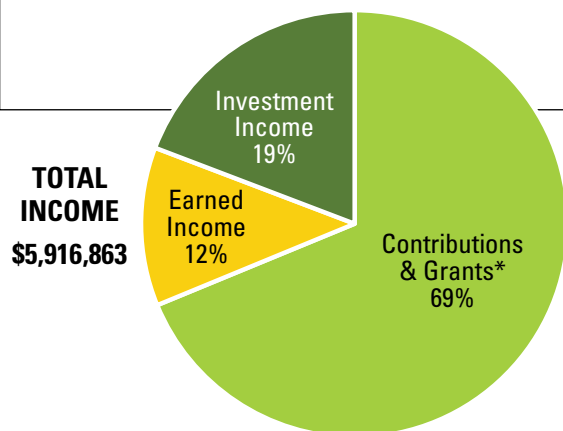
We helped protect 174 nesting piping plover pairs on Maine beaches in 2025 (a new record!)

▲ That's up from 157 pairs in 2023 (and 10 in 1981!)



MAINE AUDUBON SOCIETY BALANCE SHEET

	April 30, 2025	April 30, 2024
CURRENT ASSETS		
Cash	966,211	1,502,537
Restricted Cash	753,940	
Accounts Receivable		84,224
Grants Receivable	139,895	202,837
Current portion of pledges receivable	395,520	281,144
Inventory	178,395	153,284
Prepaid expenses	1,697	8,041
Total Current Assets	\$2,435,658	\$2,232,067
LAND, BUILDINGS, AND EQUIPMENT <i>net of accumulated depreciation</i>	1,839,618	1,035,027
OTHER ASSETS		
Pledges receivable, net	695,330	528,020
Investments	15,966,820	16,521,279
Property for conservation	643,158	643,158
Total Other Assets	\$17,305,308	\$17,692,457
Total Assets	\$21,580,584	\$20,959,551
CURRENT LIABILITIES		
	474,509	388,011
Total Current Liabilities	\$474,509	\$388,011
NET ASSETS		
Without donor restrictions	12,214,700	12,995,598
With donor restrictions	8,891,375	7,575,942
Total Net Assets	\$21,106,075	\$20,571,540
Total Liabilities and Net Assets	\$21,580,584	\$20,959,551



* Includes Unrestricted
& Restricted Income

Leadership

Staff Directors

Andrew Beahm, Executive Director
Noah Gleason-Hart, Properties
Francesca Gundrum, Advocacy
Alyssa Hemingway, Finance
Melissa Kim, Communications
David Lamon, Northern Programs
& Operations
Kate Lewis, Development
Sally Stockwell, Conservation
Eric Topper, Education

Officers, Board of Trustees

Michael Catania, Chair
Amy Weickert, Vice Chair
Tim Malisa, Treasurer
Sean Trahan, Secretary

Centers & Sanctuaries

Borestone Mountain Audubon Sanctuary
Elliottsville

East Point Audubon Sanctuary
Biddeford Pool

Fields Pond Audubon Center
Holden

Gilsland Farm Audubon Center
Falmouth

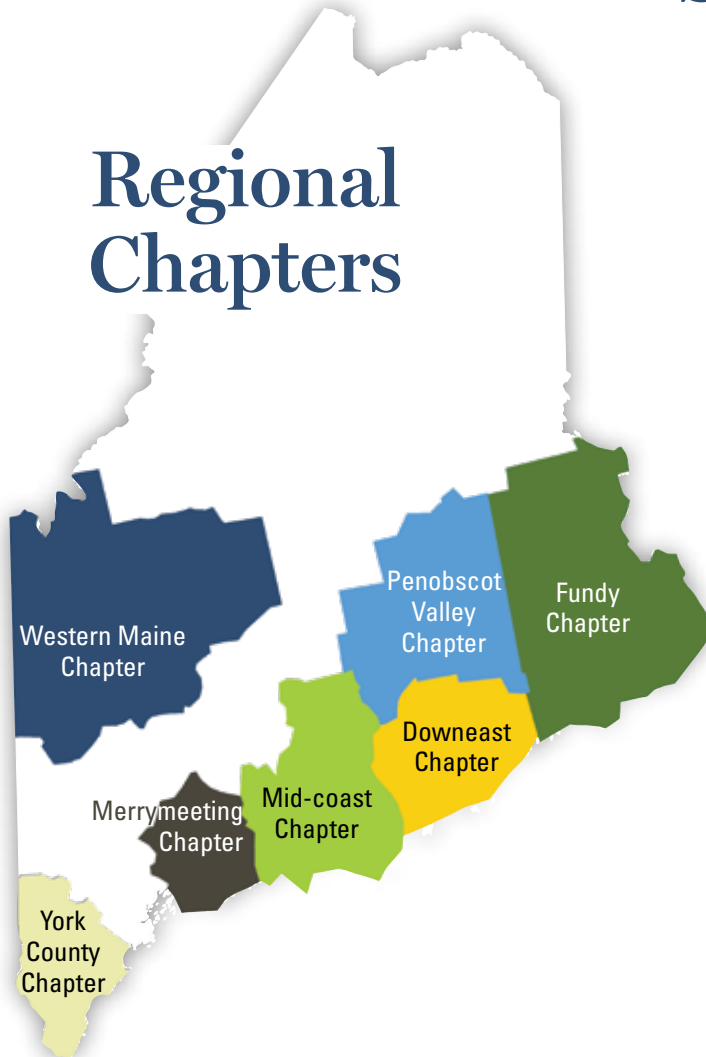
Hamilton Audubon Sanctuary
West Bath

Josephine Newman Audubon Sanctuary
Georgetown

Mast Landing Audubon Sanctuary
Freeport

Scarborough Marsh Audubon Center
Scarborough

Regional Chapters



MAINE 
AUDUBON

Your wildlife community

— Established 1843 —

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