



TRADE IN YOUR LEAD! GO LOON SAFE INSTEAD!

Why is fishing lead free better for our lakes and wildlife?

Lead that enters our lakes as lost or discarded fishing gear is a leading cause of death for adult Common Loons. To protect loons and other wildlife, Maine state law bans the use and sale of lead sinkers and bare (unpainted) lead-headed jigs that weigh one ounce or less, or that measure 2 ½ inches or less.

Help keep lead out of Maine's lakes and ponds. Make the switch to lead-free tackle.

Maine Audubon and Maine Department of Inland Fisheries and Wildlife are working together to encourage anglers statewide to switch to non-lead fishing tackle. We are partnering with local tackle shops to issue a limited number of \$10 store vouchers to customers who turn in one ounce or more of lead fishing tackle to purchase lead-free alternatives.

How do I participate?

Starting April 1, 2020, anglers can visit participating retailers and turn in at least one ounce of lead fishing tackle (lead-headed jigs or sinkers containing any amount of lead) for a voucher worth \$10 off the purchase of lead-free tackle at participating stores.* (One voucher per person. Offer valid until March 31, 2021 or until all vouchers are claimed.)



fishleadfree.org/me

* **Participating Retailers** Subject to change. Please refer to the website for up-to-date information.

1. Indian Hill Trading Post (Moosehead Lake)
2. Dag's Bait Shop (Auburn)
3. BackWoods Bait and Tackle (Chesterville)

